

TAIPEI 101 Project, Taipei, Taiwan, China



Value

US\$ 1.75billion

Size

35,213 sqm

Client

Taipei Financial Center Corp.

Designer

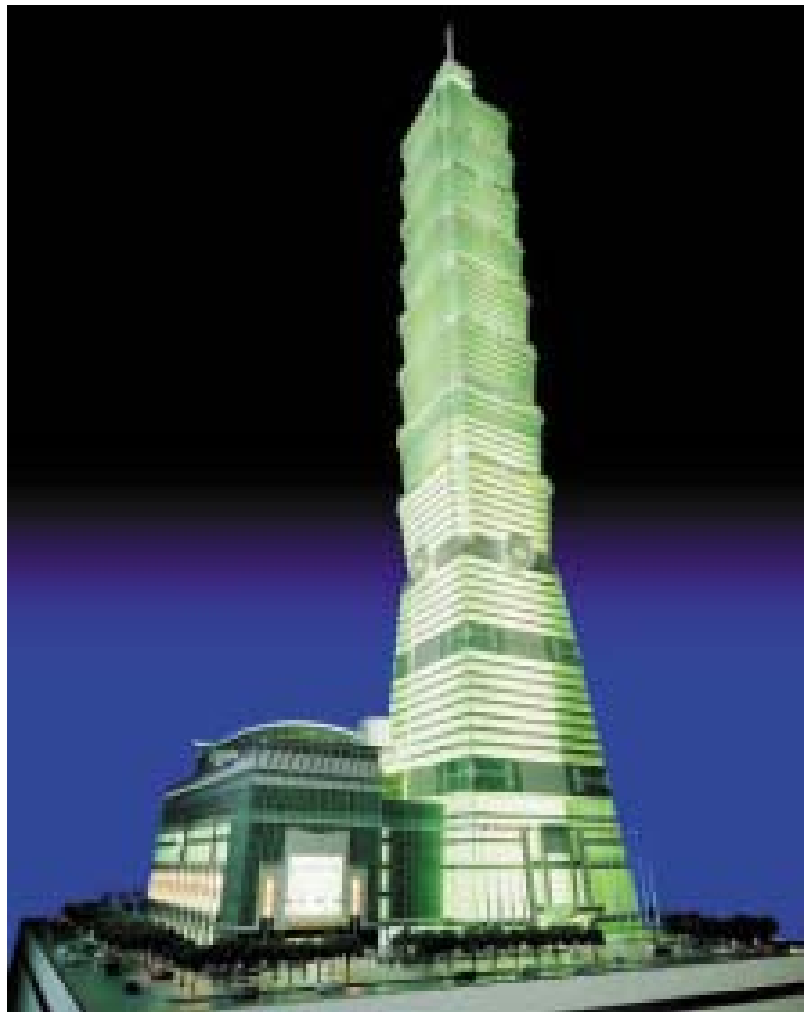
C.Y. LEE Partners Architects/Planners

Assignment

Retail Centre Development Management

Completion

2004



Surrounded by Xinyi Road, Songzhi Road and Shifu Road, TAIPEI101 is located in the heart of the Xinyi Planning District and next to the Taipei World Trade Center, Taipei City Hall, Grand Hyatt Taipei, China Trust Commercial Bank as well as the New York, New York and Shin Kong Mitsukoshi department stores. Bovis Lend Lease provided integrated retail development and planning service for the mall, including feasibility study, marketing research and positioning, as well as the property management. Also with its international leasing experience · BLL helped the client to secure international anchor tenant and assisted with the tenant coordination. A perfect marriage of fashion and fine foods, TAIPEI101 presents a world-class shopping center that puts equal emphasis on function, quality and vision. Exclusive materials, natural lighting, arc traffic,

expansive storefronts and elevated ceilings work together to create a comfortable and relaxing shopping environment.

Collections of the most popular brands target stylish young consumers. The Designer Walk on the 2nd floor is full of design-oriented international brands combine character and quality. The Galleries Couture in 3rd floor offers the largest selection of leading brands and cutting-edge flagship stores with top-of-the-line products in line with European and global fashion. With natural lighting and landscaping, the 40 meter-tall, the 500-ping plaza City Square in 4th/5th floor is the largest meeting place in Taipei. Surrounded by coffee shops and fine restaurants, the spacious environment is perfect for enjoying cuisine from around the world.